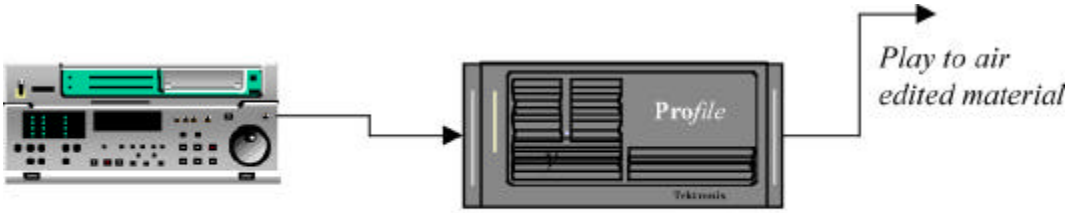
Tektronix Profile PRO Series Offers Affordable Digital Storage, Easing Transition to Digital Video



In today's competitive environment, broadcasters need to do more with less, while still using the high-quality tools necessary for making the eventual transition to digital television. The Profile® PRO Series line of video disk recorders helps meet this challenge by delivering a lower total cost of operation and maintenance compared to VTR alternatives—while still maintaining high-quality video. Profile PRO Series video disk recorders support a full range of control protocol systems. They feature control-panel and removable-storage options, making them well suited for VTR-replacement in such applications as on-air automation, production and post-production editing, video presentations, sports analysis, time delay and duplication services. The stand-alone disk recorders can function in new deployments or as extensions to existing Profile server-based systems—increasing the productivity of existing systems, while providing an industry-standard backbone for a complete digital broadcasting solution.

Facility Fit

Many facilities today still rely heavily on VTRs to provide video. As they face the inevitable transition to digital, many of these facilities struggle with the expense and learning curves associated with acquiring new digital-storage technologies. Tektronix has made this transition affordable and easy with the introduction of the Profile PRO Series. The new Profile PRO Series offers easy configuration of industry-leading applications for VTR replacement and basic station automation. PRO Series dealer-bundled applications are validated so they work right out of the box. An example of an automation application follows:



Digitize and edit material coming in from the field

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Key Specifications

- Compressed Video Choice
  - PRO II – Motion JPEG compression with 4:2:2 sampling, providing Betacam SP quality
  - PRO III – MPEG-2 MP @ ML compression with 4:2:0 sampling
- Analog and digital video I/O provided
- 2 channels of video
- 4 channels of audio per video channel
- Embedded, AES/EBU or high-quality 20-bit analog audio supported
- Expanded storage hours with RAID-protected storage option
- Internal mix/effects option allows on-board combination of videos and transitions between videos
- Convenient, removable desktop storage option
- Easy to install, configure and use
- Scrub audio standard for a tape-like sound
- Proven software applications for VTR replacement and basic station automation

Opening New Applications

The Profile PRO Series is targeted at potential customers in industrial (corporate, university, government), video duplication houses, sports, cable and broadcast organizations. The devices and their associated software provide affordable, stand-alone solutions focused on specific tasks. Those tasks include editing, video tape duplication, presentations in video walls and sports arenas, sports playback and coaching analysis for university and professional teams, spot and program playback in smaller facilities as well as basic broadcast automation, including time-delay and store & forward applications.

In addition, the Profile PRO Series benefits customers still using digital VTRs. In many applications, the PRO Series affords a cost-effective alternative for digital VTRs.

Pricing and Availability

PRO II	$	April 19, 1999
PRO III	$	April 19, 1999

For more information on this and other Digital Television solutions from Tektronix, visit http://www.tektronix.com.

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